

WBNS-TV, Inc. DEPT L-1133 COLUMBUS, OH 43260-1133

American Rambler Production 138 Conant Street Beverly, MA 01915

Contract # 1

Schedule Dates

Advertiser

Agency Product

Brand Salesperson

Sales Office
Buyer Name

Phone/Fax CPE

Account Types
Billing Type

Comments

103036

09/28/12-10/02/12 Romney for President, Inc. (8973)

American Rambler Production (4828) Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680)
Eagle Television/Philadelphia Office

KINCA, STEPHANIE

/ N/A

National/Political Standard

ROMNEY/P/R :60 ROMNEY FOR PRES

ROMNEY FOR PRESIDENT INC - ORDER # 427 - :60

Date Entered 09/27/12
Last Modified 09/28/12

Kathy Sparks No

CO-OP NO
Headline # ECR07908747

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

Commission \$23,040.00 Net Total \$130,560.00

Sales Tax

ep. 2012 18 \$55,600.00 tt. 2012 33 \$98,000.00	ep. 2012 18 \$55,600.00 ct. 2012 33 \$98,000.00	WBNS-TV (WBNS)		
t. 2012 33 \$98,000.00	oct. 2012 33 \$98,000.00	By Broadcast Month	Spots	Rate
and Total: 51 \$153,600.00	rand Total: 51 \$153,600.00	Sep. 2012 Oct. 2012		
		Grand Total:	51	\$153,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times .	SPW	Мо	Tu	We	Th I	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	5:57A- 7A (EST)	;	2				х		2	\$2,400.00	\$4,800.00	WBNS-TV (WBNS)	6A NEWS	9/27/12
2.0	Normał Line / SPOT	10/01/12-10/02/12	3	1:00	5:57A- 7A (EST)		X	Х	:				4	\$2,400.00	\$9,600.00	WBNS-TV (W8NS)	6A NEWS 2X PER DAY	9/27/12
3.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	7A- 8A (EST)	7	2 X	. X	1				2	\$2,400.00	\$4,800.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/ 1X PER DAY	9/27/12
4.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	7A- 8A (EST)	1	L		1		Χ.		1	\$2,400.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	9/27/12
5.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	8A- 8:55A (EST)	- 2	2 X	X					2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/ 1X PER DAY	9/27/12
6.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	8A- 8:55A (EST)	1	L				x :		1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	9/27/12
7.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	8:58A- 9:55A (EST)	_ 1	L		:	: :	x :		1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	KELLY	9/27/12
8.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	8:58A- 9:55A (EST)	7	X	χ	:		-		2	\$1,600.00	\$3,200.00	WBNS-TV (WBNS)	KELLY 1X PER DAY	9/27/12
9.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	9:58A- 10:55A (EST)	1					X	,	1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	LMAD	9/27/12
10.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	9:58A- 10:55A (EST)	- 2	2 X	Х	1				2	\$1,600.00	\$3,200.00	WBNS-TV (WBNS)	LMAD 1X PER DAY	9/27/12
11.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	10:58A- 11:57A (EST)	2	X	Х	- 1				2	\$1,600.00	\$3,200.00	WBNS-TV (WBNS)	TPIR 1X PER DAY	9/27/12
12.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	10:58A- 11:57A (EST)	1			1		X	:	1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	TPIR	9/27/12
					CO	NFI	₹M	ΑT	10	N C	0	NTF	RAC	<u> </u>				
Accepted	- Agency/Advertiser:			Date:	Accepted-	Station:								Dote:	Comments:			

		CONFIRMATION			
Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

American Rambler Production 138 Conant Street Beverly, MA 01915

Contract

Schedule Dates Advertiser

Agency

Product Brand Salesperson

Sales Office **Buyer Name** Phone/Fax

CPE

Account Types Billing Type Comments

Date:

103036

09/28/12-10/02/12

Romney for President, Inc. (8973) American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

N/A

National/Political Standard

ROMNEY/P/R:60

ROMNEY FOR PRESIDENT INC - ORDER # 427 - :60

Date Entered 09/27/12 Last Modified

09/28/12 Kathy Sparks

\$23,040.00

No CO-OP ECR07908747 Headline #

Demo

Entered By

Order Type Normal

Package Deal

Commission

Commission % 15.00

Net Total \$130,560.00

Date:

Comments:

Sales Tax

WBNS-TV (WBNS) 8y 8roadcast Month	Spots	<u>Rate</u>
Sep. 2012 Oct. 2012	18 33	\$55,600.00 \$98,000.00
Grand Total:	51	\$153,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	12:30P- 2P (EST)	2	X	Х				2	\$2,400.00	\$4,B00.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	9/27/12
14.0	Normal Line / SPOT	09/2B/12-09/2B/12	3	1:00	12:30P- 2P (EST)	1				Х	i	1	\$2,400.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS	9/27/12
15.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	2P- 3P (EST)	2	X	. X			1	1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	TALK 1X PER DAY	9/27/12
15,0,1	Closed Preempt	10/01/12													WBNS-TV (WBNS)	No Avail/Exception -	
16.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	2P- 3P (EST)	1	L			¦ x		1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	TALK	9/27/12
17.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	3P- 3:55P (EST)	1				; X		1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	DR PHIL	9/27/12
1B.0	Normaí Line / SPOT	10/01/12-10/02/12	3	1:00	3P- 3:55P (EST)	2	X	Х				2	\$1,600.00	\$3,200.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	9/27/12
19.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	3:58P- 5P (EST)	2	X	Х			1	2	\$1,600.00	\$3,200.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	9/27/12
20.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	3:5BP- 5P (EST)	1	ı			X		1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	DR OZ	9/27/12
21.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	5P- 6P (EST)	2	2 X	Х			1	2	\$4,400.00	\$B,B00.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	9/27/12
22.0	Normal Line / SPOT	09/2B/12-09/28/12	3	1:00	5P- 6P (EST)	1	ı			X		1	\$4,400.00	\$4,400.00	WBNS-TV (WBNS)	5P NEWS	9/27/12
23.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	6P- 6:30P (EST)	2	2 X	Х	:	ı		2	\$5,600.00	\$11,200.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	9/27/12
24.0	Normal Line / SPOT	09/28/12-09/2B/12	3	1:00	6P- 6:30P (EST)	1	ı		:	. X		1	\$5,600.00	\$5,600.00	WBNS-TV (WBNS)	6P NEWS	9/27/12
25.0	Normal Line / SPOT	09/28/12-09/2B/12	,	1:00	6:58P- 7:30P (EST)	1	L			Х	1		\$5,600.00		WBNS-TV (WBNS)	JEOP	9/27/12

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otherwise made a nort of the narticular contract is herby rejected."	

Accepted Station:

Accepted-Agency/Advertiser:



WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

American Rambler Production 138 Conant Street Beverly, MA 01915

Contract

Schedule Dates

Advertiser Agency

Product Brand

Salesperson Sales Office

Buyer Name Phone/Fax CPE

Account Types Billing Type Comments

Date:

103036

09/28/12-10/02/12

Romney for President, Inc. (8973)

American Rambler Production (4828) Political/Candidate (1161)

political candidate (1775) Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office

KINCA, STEPHANIE

N/A

National/Political

Standard ROMNEY/P/R:60

ROMNEY FOR PRESIDENT INC - ORDER # 427 -: 60

Date Entered 09/27/12 Last Modified 09/28/12

Kathy Sparks **Entered By**

CO-OP No ECR07908747 Headline #

Demo

Order Type Normai

Package Deal

Commission % 15.00 Commission \$23,040.00

Date:

Comments:

Net Total \$130,560.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Sep. 2012 Oct. 2012	<u>Spots</u> 18 33	<u>Rate</u> \$55,600.00 \$98,000.00
Grand Total:	51	\$153,600.00
	1 1	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
25. 0 .1	Closed Preempt	09/28/12									:	; I				WBNS-TV (WBNS)	Schedule Change/Exception - BUCKEYE BLTTZ 7:00PM- 7:57PM	
26.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	6:58P- 7:30P (EST)	2	2 X	Х		-		1	. 2	\$5,600.0	0 \$11,200.0	0 WBNS-TV (WBNS)	JEOP 1X PER DAY	9/27/12
27.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	7:30P- 7:57P (EST)	1	1				Х			\$5,600.0	10	WBNS-TV (WBNS)	WHEEL	9/27/12
27,0,1	Closed Preempt	09/28/12									:					WBNS-TV (WBRS)	Schedule Change/Exception - BUCKEYE BLTTZ 7:00PM- 7:57PM	
28.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	7:30P- 7:57P (EST)		2 X	; x						\$5,600.0	0 \$11,200.0	0 WBNS-TV (WBNS)	WHEEL 1X PER DAY	9/27/12
29.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	11P- 11:35P (EST)	1	1				X ¦		1	\$5,600.0	\$5,600.0	0 WBNS-TV (WBNS)	LATE NEWS	9/27/12
30.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	11P- 11:35P (EST)	7	2 X	Х		: '	1	1	7	\$5,600.0	\$11,200.0	0 WBNS-TV (WBNS)	LATE NEWS 1X PER DAY	9/27/12
31.0	Normal Line / SPOT	09/29/12-09/29/12	3	1:00	6:58P- 7:30P (EST)	1	1	:				X	1	\$2,000.0	\$2,000.0	0 WBNS-TV (WBNS)	SAT 7P NEWS	9/27/12
32.0	Normal Line / SPOT	09/29/12-09/29/12	3	1:00	11P- 11:35P (EST)		1			1		x ¦	:	\$5,600.0	\$5,600.0	0 WBNS-TV (WBNS)	SAT LATE NEWS	9/27/12
33.0	Normal Line / SPOT	09/30/12-09/30/12	3	1:00	11P- 11:35P (EST)	2	2			1		X	1	\$5,600.0	90 \$11,200.0	0 WBNS-TV (WBNS)	SUN LATE NEWS	9/27/12
34.0	Normai Line / SPOT	10/01/12-10/02/12	3	1:00	8:58A- 9:55A (EST)	:	1 X	Х		1	:	1	:	\$1,600.0	90 \$1,600.0	0 WBNS-TV (WBNS)	LIVE WITH KELLY	9/28/12
												į						
	I	- L		<u>'</u>	CC	NFII	RM	A"	TIC	NC	CC)NT	RAC	T				

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otherwise made a part of the particular contract, is herby rejected."

Accepted Station:

Accepted Agency/Advertiser:



Contract # 103036 **Schedule Dates** 09/28/12-10/02/12 Advertiser Romney for President, Inc. (8973) Agency American Rambier Production (4828) Product Political/Candidate (1161) Brand political candidate (1775) Salesperson Philadelphia Office, Philiy (1680) Sales Office Eagle Television/Philadelphia Office Buyer Name KINCA, STEPHANIE Phone/Fax

N/A

Standard

National/Political

ROMNEY/P/R:60

ROMNEY FOR PRESIDENT INC - ORDER # 427 ~: 60

Account Types

Billing Type

Comments

WBNS-TV (WBNS) Date Entered 09/27/12 By Broadcast Month **Spots** Last Modified 09/28/12 Sep. 2012 18 Kathy Sparks **Entered By** Oct. 2012 33 CO-OP Grand Total: 51 ECR07908747 Headline # Demo Order Type Normal Package Deal Commission % 15.00 Commission \$23,040.00 **Net Total** \$130,560.00 Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 1	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entere
35.0	Normal Line / SPOT	10/01/12-10/02/12	3		8A- 8:55A (EST)	1	. X	X				i i	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/28/12
							1											
				İ														
					CON	FI	ZM	ΑT	101	V C	10:	JTF	RAC	500-1200E		J	1	
	-Agency/Advertiser:			Onte:	Accepted-S			* > 3	- 4400 2			v , ,		Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

<u>Rate</u>

\$55,600.00

\$98,000.00

\$153,600.00